

Your Hospital Website: Connecting Patients, Physicians and the Community

CareWorks™ CMS offers the ideal Web solution.



The best hospital Web solution is one that frees you to carry out your primary responsibility: optimal patient care and safety, while delivering superior services. And that means a user-friendly content management system.

Some unique features of CareWorks CMS:

CareWorks is easy to learn.

*It puts us in control of our website, and it's easy to keep our site content up-to-date and fresh. We can **make changes instantly**; it used to be a cumbersome process."*

*"What I like about working with CareTech is that they know the web business very well, and they have a **well-defined procedure for every step** of developing/redesigning a website."*

*"The people we have worked with have been very thorough in their approach and are very knowledgeable. If they don't have an answer, they follow up and get the answer. I always felt that **we were in good hands with CareTech.**"*

Denice Connell
Director of Marketing and
Community Relations
Mercy Iowa City

Healthcare-Specific

CareWorks CMS is more powerful, flexible, and easier to use than ever. Designed specifically for healthcare, it enables hospitals all over the country to deliver engaging, patient-friendly websites.

Minimal Training Necessary

Anyone who uses a word-processing program like Word can be up and running with CareWorks in a very short time. Training and the learning curve is minimal. The intuitive, non-technical interface lets authorized users decide what gets published, when, and how.

Promotes Brand Identity

Your hospital's brand identity is always front and center, because CareWorks manages both content and design. Your established look-and-feel stays your own, reinforcing visual brand identity throughout the site.

Affordable

With a range of plans offering lease arrangements or ownership, CareWorks has never been more accessible, whether for small community hospitals or large healthcare systems.

Structured Search

"Search" is one of the most-used features on hospital websites. CareWorks' Structured Search feature sorts and displays results according to their content categories, allowing site visitors to find exactly what they are seeking quickly and easily.

Multimedia Capability

CareWorks' Media Gallery allows site administrators to upload and present photos, animation, banners, and audio files, while the Video Library displays videos throughout the site in a searchable, YouTube™-like format.



CareTechSolutions™

Helping extraordinary people
do extraordinary things

The CareWorks CMS employs a catalog of 20 “modules” or separate applications that can be integrated into the system and added as necessary for a particular capability.

Some sample modules and their uses:

- Online Bill Pay - Patients can securely submit payment, and if desired, view a summary or detailed breakdown of their account.
- Find a Physician - Searches for a physician by last name, specialty, group affiliation, city, or custom fields.
- Patient Pre-Registration Form - Directly receives patient pre-registration forms online.
- News Management System - Allows for posting of news articles in a database that is searchable by date, title, or category.
- Directory Builder - Provides the ability to dynamically create, manage and publish collections of information.
- Forms Builder - Allows non-technical content administrators to build custom eMail submission forms.

Selected Administrative Features:

- Friendly URL option to keep Web addresses simple and easily remembered.
- Editing lock prevents confusion of same-time, same-page updates by different administrators.
- Editor tools and cascading style sheets are determined by user permissions.
- Multiple flexible workflow stages.
- Staging environment for revisions without affecting production site.
- Taxonomy.
- Page security limits access by user and groups.

Selected Technical Features:

- Developed in latest Microsoft .NET framework.
- Cross-browser compatibility.
- Expandable bandwidth to accommodate rich media.
- Internet, intranet and mobile site capabilities.
- Interface with clinical applications.

A True Partnership

Once CareWorks CMS is implemented in your hospital, you are not forgotten. The initiatives and objectives of your website and its operation are fully supported by CareTech Solutions, which you can count on as a true partner. We are PCI-compliant, AHA-endorsed* and Best in KLAS*. Let us know how our long experience in healthcare-based information technology can help you.



Data Center Hosting
endorsed partner



Best in KLAS - Extensive IT Outsourcing
2008, 2009, and 2010 Best in KLAS Awards
Software and Professional Services Reports
www.KLASResearch.com



CareTech Solutions™

Helping extraordinary people
do extraordinary things