

CareTech CMS

Connecting Everyone that Matters –
Patients, Physicians and the Community



What does your website say about you?

The fast pace of technological innovation has made it difficult for most healthcare organizations to keep up with the growing needs of their physicians and patients. Today's healthcare consumer demands a more interactive experience as well as easier access to their information and their providers. The best solution is one that engages both your community and your staff while working for your budget.

CareTech CMS, from CareTech Solutions, was designed with hospitals in mind. Our ready-to-use modules are scalable to the size of any organization and can be customized to fit your unique needs. We offer a wide range of ownership and lease plans that work for you and your bottom line. No matter which one you select, you can be sure that your hospital's brand identity will always be front and center.

With an extensive list of plug-in modules to choose from, you'll be able to build an interactive website that enhances the user experience for everyone. Patients can search for a physician, pay bills and request appointments any time they want and from any location. Structured searches and seamless navigation provide your users with quick access to the information that they are looking for. Administrators and managers can monitor the site's effectiveness with a robust set of audit trails and reporting tools.

CareTech CMS is easy-to-use and requires a minimal amount of training time. It has a rich assortment of multimedia capabilities that allow administrators to upload everything from photos to audio files and contains a video library with the ability to display videos throughout your website. It offers flexible bandwidth to work with future customizations and a friendly URL option to make your Web address easy to find.

"I believe the value we have in CareTech Solutions is its people behind the CMS, even more so than the technology. I couldn't ask for a better team to support our website."

Dave Stanis
Director, Digital Communications
Oakwood Healthcare



Winner of ehealthcare Leadership Awards

Best Overall Internet Site - 2015, 2014, 2013, 2012
Best Site Design - 2015, 2014, 2013, 2012
Best Interactive - 2015, 2013
Best Doctor Directory - 2015
Best Healthcare Content - 2014, 2012
Best Mobile Communications - 2013
Best Integrated Marketing Campaign - 2012
Best Social Networking - 2012
Best Rich Media - 2012

Why CareTech CMS?

CareTech CMS is the cost-effective website enhancement solution that gives your hospital the competitive edge you need with the peace of mind of knowing that all of your information is safely secured in our Tier 3, AHA-endorsed data center that meets all HIPAA and PCI requirements.

Some unique features of CareTech CMS:

Healthcare-Specific

Designed specifically for healthcare, it enables hospitals all over the country to deliver engaging, patient-friendly, highly secure websites that meet HIPAA standards.

Minimal Training Necessary

Anyone who uses a word-processing program can be up and running with CareTech CMS in a very short time.

Training and the learning curve is minimal. The intuitive, non-technical interface lets authorized users decide what gets published, when and how.

Promotes Brand Identity

Your hospital's brand identity is always front and center, because CareTech CMS manages both content and design.

Your established look and feel stays your own, reinforcing visual brand identity throughout the site.

Affordable

Whether you're a small community hospital or a large healthcare system, CareTech CMS offers a variety of options that are as scalable to the needs of your bottom line as they are to your IT department. We give you the competitive edge without breaking your budget.

Safe and Secure

Because our platform is built for hospitals, the safety and security of your data is paramount to CareTech. We understand the changing security landscape and are constantly adapting to the needs of the industry.

As part of our dedication to security, CareTech AHA-endorsed hosting environment is PCI-certified, SSAE16 SOC2 Type 2 certified and HIPAA compliant. CareTech CMS is also PCI-certified and conforms to the necessary security standards.

Multimedia Capability

CareTech CMS provides all of the features and functions to upload and catalog all of your multimedia files. CareTech CMS provides capabilities to manage video libraries, podcasts, photo galleries and banner rotators.

CareTech can even integrate with popular services like YouTube™ to make management of your multimedia libraries streamlined and efficient.

Structured Search

“Search” is one of the most-used features on hospital websites.

CareTech CMS' Structured Search feature sorts and displays results according to their content categories, allowing site visitors to find exactly what they are seeking quickly and easily.

Flexible Solutions

CareTech CMS is a flexible and secure platform that can be customized to fit the needs of your healthcare organization. CareTech has the expertise to integrate all of the necessary components and applications to make your website a success.

CareTech has experience integrating healthcare-specific applications, like patient portals, physician credentialing software and health library content providers. Our experience with healthcare specific platforms provides a stable foundation for your specific customizations.



Winner of WebAwards

Outstanding Website - 2015, 2014, 2013, 2012

Healthcare Provider Standard of Excellence - 2014, 2013, 2012

Information Services Standard of Excellence - 2013

The CareTech CMS offers a comprehensive catalog of modules, or separate applications that can be integrated into the system and added as necessary for a particular capability.

Some sample modules and their uses:



Online Bill Pay - Patients can securely submit payment, and if desired, view a summary or detailed breakdown of their account. The application integrates with PayPal and other payment providers that offer PCI-compliant solutions.



Find a Physician - Searches for a physician by last name, specialty, group affiliation, city or custom field.



Class Registration - Allows for the creation, editing and management of single and recurring classes and events, as well as secure credit card payments.



Appointment Request - Physicians and departments can accept requests for new appointments 24/7.



Patient Pre-Registration Form - Directly receives patient preregistration forms online.



Directory Builder - Provides the ability to dynamically create, manage and publish collections of information. It can be used for clinical trials, employee and staff directories, cafeteria menus and other data-driven content.



Forms Builder - Allows non-technical content administrators to build custom, secure email submission forms, such as Contact Us, or requests for more information using surveys and polls.



Common Content Types - The News module allows for posting of news articles in a database that is searchable by date, title or category. With Events Calendar, you have the ability to display events that visitors can enroll in, such as wellness classes, support groups and screenings. The Blogs module allows authors to self-publish content, administrators to moderate comments and users to provide feedback.

Key Administrative Features:

- Friendly URL option to keep Web addresses simple and easily remembered, as well as recognize SEO benefits.
- Editing lock prevents confusion of same-time, same-page updates by different administrators.
- Editor tools and cascading style sheets are determined by user permissions.
- Multiple flexible workflow stages.
- Staging environment for revisions without affecting production site.
- Taxonomy.
- Page security limits access by user and groups.

“We have a very good relationship with all members of the CareTech team. Their work ethic, client service, and technical capabilities are all excellent. We’ve been very pleased with our partnership and are proud of the website they helped us create.”

Lisbeth Murphy
Director, Creative Services
St. John Providence



Winner of Digital Health Awards

Digital Health Awards - 2015, 2014, 2013, 2012



Winner of Mobile Web Awards

Outstanding Mobile Website - 2014

Key Technical Features:

- Developed in latest Microsoft .NET framework.
- Cross-browser compatibility.
- Expandable bandwidth to accommodate rich media.
- Responsive Internet, intranet and microsite capabilities.
- Interface with clinical applications.

A true partnership. Once CareTech CMS is implemented in your hospital, you are not forgotten. The initiatives and objectives of your website and its operation are fully supported by CareTech Solutions, which you can count on as a true partner. We are PCI compliant, AHA-endorsed* and Best in KLAS*. Get in touch to learn more about how our long experience in healthcare-based information technology can help you.



Data Center Hosting
endorsed partner



Best in KLAS
Extensive IT Outsourcing
2014, 2013, 2011, 2010, 2009 & 2008
Partial IT Outsourcing
2013 & 2012

