

CareTech CMS Newsletter Module



Create subscription-based newsletters for staff, patients, donors, and more!

The front-end subscription page is titled "Newsletters" and features a "Health Savvy" logo. It includes a "SUBMIT" button at the bottom.

Newsletters

Join us in becoming "Health Savvy"

Sign up for our free e-newsletter to receive the latest information about programs, classes and events at Holy Family Memorial.

Read the August 2015 issue

Thank you for your interest in Holy Family Memorial and our programs and services. By submitting this form, you will receive HFM e-mail communications. You may opt out at any time.

First Name

Last Name

* Email

I would also like to receive the following e-newsletters:
(multiple e-newsletters may be selected)

Lakeshore Orthopaedics e-newsletter

Cancer Center News

Security Code

Type Security Code

Note to subscribers:
Your privacy is important to us. Your personal information will not be distributed or sold to unaffiliated third parties.
To receive emails from HFM, you may need to add us to your "safe" email list to ensure delivery.

Front End - Example of Newsletter Subscription Page

The back-end administrator pane is titled "CareWorks CMS" and "Create Newsletter". It includes a "Launch rich text editor" button.

Welcome CareTech Administrator

NEWSLETTER CONTROL PANEL VIEW WEBSITE CHANGE PASSWORD MANUALS SUPPORT

Control Panel > Newsletter > Manage Newsletters > Create Newsletter

Create Newsletter ?

* denotes required information.

Category:

Duplicate Past Newsletter:

*Date To Be Sent:

*Subject:

*Email Address From:

*Email Title Name:

CareTech Solutions Web Team <caretechsolutions@caretech.com>

Taxonomy: Launch Taxonomy

Newsletter Content: Launch rich text editor

Back End - Newsletters Administrator Pane

Overview

The Newsletter module of the CareTech CMS software allows you to create and send out newsletters for a variety of categories to subscribers. Newsletters can be sent instantly, or scheduled for delivery on a later date.

Content

Newsletters can be created using the rich text editor, coupled with related links via the taxonomy feature. A test email can be generated for preview, and can include a unique greeting as well.

Administration

The CareTech CMS administrator pane allows website administrators to add/edit newsletters and categories, generate reports, and manage subscribers and user permissions. The module offers three methods in which to import subscribers and assign them by category.

Customization

The CareTech CMS Newsletter module can be customized to include a variety of changes to the layout and design, in order to meet the needs of your organization.

Check out the **Newsletter** module in use on this hospital website:

<http://www.hfmhealth.org/newsletter>