



SEO Advisory Services

Improves your website's visibility
brings in more visitors, delivers
more growth



Your website is a key component of your digital strategy. Improving your website's visibility brings in more visitors and improves growth. How do you know that your website is correct from an SEO standpoint?

We help our clients apply the latest tools and technologies to modernize their operations and drive growth. With the latest complex terrain of algorithms and robot crawlers replacing traditional advertisements, our SEO Advisory services are just the right fit to enhance your online market share.

CareTech provides an optimization plan that best works for healthcare enterprises. We are recognized as the industry experts in SEO advisory services. We can develop a customized strategy that helps you increase website's organic rankings, improve brand visibility, and boost site traffic.

We adhere to the best practice methodology that organizes domain from top to bottom. From analyzing website's architecture to content optimization, every layer of website is addressed to ensure maximum compatibility with search engine crawlers and spiders, and then tested to measure the effectiveness of design.

Following implementation, optimization success is quantified with a series of reports that evaluate a combination of keyword position, site traffic, and Google

Analytics. Continuous SEO updates and recommendations keep you up-to-date with the rapid changes in algorithms and ranking standards of all the top search engines.

“CareTech had been instrumental in redesigning our site and improving its performance. Our site traffic has grown immensely over the last year and a half since the site has been live, so just plugging in the new SEO campaign and all these plans has really been a positive thing. We've seen enormous growth in those (targeted) areas of the Web. And I know for certain, having been in this industry for a while, that we wouldn't have seen that kind of page traffic had we not invested in the SEO effort... I'm positive this is something we couldn't have attained on our own.”

— **Kate Ruggiero**

*Manager, Digital Communications
The MetroHealth System*