CareTech CMS Newsletter Module

Create subscription-based newsletters for staff, patients, donors, and more!

Overview
The Newsletter module of the CareTech CMS software allows you to create and send out newsletters for a variety of categories to subscribers. Newsletters can be sent instantly, or scheduled for delivery on a later date.

Content
Newsletters can be created using the rich text editor, coupled with related links via the taxonomy feature. A test email can be generated for preview, and can include a unique greeting as well.

Administration
The CareTech CMS administrator pane allows website administrators to add/edit newsletters and categories, generate reports, and manage subscribers and user permissions. The module offers three methods in which to import subscribers and assign them by category.

Customization
The CareTech CMS Newsletter module can be customized to include a variety of changes to the layout and design, in order to meet the needs of your organization.

Check out the Newsletter module in use on this hospital website: http://www.hfmhealth.org/newsletter

Front End – Example of Newsletter Subscription Page

Back End – Newsletters Administrator Pane