

CareTech CMS Newsletter Module



Create subscription-based newsletters for staff, patients, donors, and more!

The front end of the newsletter subscription page features a "Newsletters" heading and a "Join us in becoming 'Health Savvy'" sub-heading. It includes a sign-up form with fields for "First Name", "Last Name", and "Email". Below the form, there are checkboxes for "Lakeshore Orthopaedics e-newsletter" and "Cancer Center News". A "Security Code" section with a CAPTCHA image and a "Type Security Code" field is also present. A "SUBMIT" button is at the bottom. The page includes the "Health Savvy" logo and the Holy Family Memorial logo.

Front End – Example of Newsletter Subscription Page

The back end administrator pane shows the "Create Newsletter" form. It includes a navigation menu with "NEWSLETTER", "CONTROL PANEL", "VIEW WEBSITE", "CHANGE PASSWORD", "MANUALS", and "SUPPORT". The form has fields for "Category", "Duplicate Past Newsletter", "*Date To Be Sent", "*Subject", "*Email Address From", and "*Email Title Name". There is a "Taxonomy" section with a "Launch Taxonomy" button and a "Newsletter Content" field with a "Launch rich text editor" button. A "CareTech Solutions Web Team" email address is pre-filled in the "Email Address From" field.

Back End – Newsletters Administrator Pane

Overview

The Newsletter module of the CareTech CMS software allows you to create and send out newsletters for a variety of categories to subscribers. Newsletters can be sent instantly, or scheduled for delivery on a later date.

Content

Newsletters can be created using the rich text editor, coupled with related links via the taxonomy feature. A test email can be generated for preview, and can include a unique greeting as well.

Administration

The CareTech CMS administrator pane allows website administrators to add/edit newsletters and categories, generate reports, and manage subscribers and user permissions. The module offers three methods in which to import subscribers and assign them by category.

Customization

The CareTech CMS Newsletter module can be customized to include a variety of changes to the layout and design, in order to meet the needs of your organization.

Check out the **Newsletter** module in use on this hospital website:

<http://www.hfmhealth.org/newsletter>