

# Content Management Services



Contextualized content, seamless interaction, ultimate experience

Engage patients better, deliver the right insights



CareTech helps healthcare organizations to reinvent themselves digitally by creating new sources of value and driving greater efficiencies. This will enable you to have up to date digital relevance and keep pace with the growing needs of physicians and patients. CareTech's Content Management Services provide interactive experience utilizing third-party tools such as WordPress, Sitecore, Sitefinity, etc. It transforms your content management architectures and patient engagement strategy into consolidated and robust web solutions with the following offerings:

- **Strategy and Consulting**
- **Implementation**
- **Customization**
- **Integration**
- **Migration**
- **Upgrade & Maintenance**

CareTech's cost-effective, safe, secure, and flexible solutions offer you a better competitive edge with our Tier 3 and AHA-endorsed data center that meets all HIPAA and PCI requirements.

CareTech has rich experience in integrating healthcare-specific applications such as patient portals, physician credentialing, and health library content. Our extensive experience with healthcare specific platforms provide a stable foundation for making client specific customizations.

CareTech's Content Management Services transform your content management architecture and patient engagement strategy by improving your digital relevance and helping you to keep pace with the growing needs of physicians and patients